

ASSIGNMENTS
Master of Commerce
M. COM. 2nd Semester
For
Promotee Students



Session 2025-26
Centre for Distance and Online Education
Guru Jambheshwar University of Science & Technology
Hisar-125001

Compiled by:-
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**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION**

Programme: Master of Commerce (M COM)

Course Name: International Business

Code: MC-201

Year: 1st

Total Marks=30

Important Instructions

- i. Attempt all from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What do you mean by International Business? Describe the major factor that influences the International business.
2. Elaborate the impact of globalisation at Indian economy with suitable example.
3. Describe the various mode of entry of international business with merit and demerits.

ASSIGNMENT-II

1. Write a short note on the functioning of the following institutions in India:
 - WTO
 - IMF
2. Regional Economic Integration helpful in development of developing and undeveloped economies. Give your opinion.
3. Define the concept of MNCs? Explain all the advantages and disadvantages of MNCs from the point of view of home country as well as the host country.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Commerce (M. Com)

Course Name: Financial Management
Code: MC 202

Semester 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define Financial Management? What is its scope? Discuss.
2. Define the concept of working capital? Elaborate the various sources of working capital fund.
3. What is a leveraged firm? How the cost of debt is calculated? Explain.

ASSIGNMENT-II

1. What is capital budgeting decision? Out of NPV and IRR methods of capital budgeting decisions, which method is preferred and why?
2. What are the factors affecting dividend policy of a firm? Explain.
3. Write short note on the following
 - Cash Management
 - Inventory Management

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Commerce (M Com)

Course Name: Marketing Management
Code: MC 203

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss the nature, scope and importance of Marketing Management.
2. Write a brief note on Marketing Mix.
3. Explain Product life cycle with suitable examples.

ASSIGNMENT-II

1. Discuss and illustrate with suitable examples the pricing strategies and methods.
2. Write a brief note on the nature, type and roles of Intermediaries.
3. Explain the following:
 - Green marketing
 - Direct Marketing

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Commerce (M Com)

Course Name: Human Resource Management
Code: MC 204

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What is Human Resource Management? Explain its managerial and operative functions.
2. What do you mean by Job Analysis? Discuss various methods of evaluation of job analysis in organizations.
3. What is Human Resource Planning? Explain objectives and process of human resource planning.

ASSIGNMENT-II

1. Meaning of Performance Appraisal. Discuss various methods of performance appraisal.
2. What is Training? Explain process and methods of training.
3. Define Compensation Management. Also explain various methods of compensation.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Commerce (M COM)

Course Name: Management and Cost Accounting
Code: MC-205

Year: 1st
Total Marks=30

Important Instructions

- i. Attempt any two questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define the concept of management accounting. Write down the difference between management accounting and cost accounting.
2. What do you mean by Budgetary control? Discuss in details objectives of budgetary control and essentials of effective budgetary control system.
3. Elaborate the concept of marginal costing. Explain the managerial application of marginal costing with the help of suitable example.

ASSIGNMENT-II

1. What is meant by standard costing? Describe the procedure to implement the standard costing system in a firm.
2. Write a short note on the followings:
 - Cost –Volume - Profit Analysis
 - Break-even Points
3. Define the following terminology
 - Responsibility Accounting
 - Transfer Pricing

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Commerce (M Com)

Course Name: Research Methodology
Code: MC-206

Sem: 2nd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Describe the importance of sample size determination in a sound and effective research.
2. Explain:
 - Inductive Research
 - Parametric Test
3. Discuss in detail the Research Process?

ASSIGNMENT-II

1. Elaborate the classification of measurement scales.
2. Explain:
 - ANOVA
 - Factor Analysis
3. What are Components of the layout of a research report? Explain the various sections and its contents in Detail.